

BA Mass Communication & Journalism (BMCJ)

Bachelor of Mass Communication and Journalism degree course allows students to learn skills needed for careers in reporting, editing, feature writing, public relations, advertising, television production, broadcast Journalism, magazine Journalism, script writing, film Production, online Journalism, news agency journalism, web writing, business Journalism, technical writing, photo journalism, content writing, book publishing, teaching and research.

Career opportunities after BMCJ:-

- Reporter
- Editor
- Copy writer
- Public relation officer
- Content writer
- Radio jockey
- Photographer
- Video jockey
- Teaching
- Script writing
- Video editing
- Proof reader
- Photo journalist
- Feature Writer
- Correspondent
- Investigative journalist
- Researcher
- Anchor
- Columnist
- Business reporter
- Film maker
- Documentary maker