

BBA (Bachelor of Business Administration)

Bachelor of Business Administration is an under graduate business management course. BBA course is designed to provide basic understanding about management education & train the student in communication skills effectively which indicate entrepreneurship skills. The students are prepared to explore opportunities being newly created in management profession.

BBA graduates can be employed for roles in business management and sales. Some companies also offer roles of a production supervisor, planner and administrator. BBA graduates seek companies that are involved in the business of manufacturing, construction, retail, and finance. They can also apply for various government agencies.

Career opportunities after BBA:-

- Finance Manager
- Business Administration Researcher
- Human Resource Manager
- Research and Development Manager
- Business Consultant
- Information Systems Manager
- Marketing Manager

Some of the polished areas where a BBA graduate can look for employment are:

Banks

- Marketing Organizations
- Educational Institutes
- Business Consultancies
- Multinational Companies
- Financial Organizations

Export Companies Business Analytics, Supply Chain Management, Logistics, Health Care, Hospitality Industry, Retail Management, Banking, NBFC, Micro Finance, Nidhi Companies, Mutual Funds, Marketing Research, Equity Research, Insurance Business - Life, Non Life, Health, Export-Import Management, Credit Rating Companies, Credit Information Companies, Producer Companies, State and Inter State Co operative Societies, etc are other areas where opportunities are available for BBA graduates.